



Maximising Revenue with Your Mediana

Practical insights and advice on using your Mediana Body
Analyser to boost your profits.





"Our members can now see their body fat and water percentage, protein levels, basal metabolic rate and where their muscle and fat is displaced. We book them in for regular reviews and they see these stats change. It keeps them coming back to the gym."

Will Smith, Gym Owner at Fitness Plus

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YOUR MEDIANA BODY ANALYSER WILL ENABLE YOU TO CARE FOR, SUPPORT, AND TRAIN YOUR CLIENTS WITH A DEPTH OF INSIGHT THAT WAS ONCE UNTHINKABLE. BUT DID YOU KNOW THAT YOUR MEDIANA CAN ALSO HELP YOU GENERATE MORE INCOME FOR YOUR BUSINESS? THIS GUIDE WILL SHOW YOU PRACTICAL WAYS TO BOOST YOUR REVENUE AND SHARE REAL-WORLD EXAMPLES FROM FITNESS PROFESSIONALS WHO ARE ALREADY USING THE MEDIANA BODY ANALYSER TO GROW THEIR PROFITS.



For further info on the i50 click [here](#).

For further info on the i30 click [here](#).

About the Mediana Body Analyser

The Mediana Body Analyser is an advanced body composition device designed to thoroughly understand an individual's physical health. With industry-leading accuracy, it offers gyms and wellness facilities a powerful tool for tracking client progress beyond weight alone. By measuring key health metrics related to muscle, fat, and water distribution, the Mediana Body Analyser helps trainers deliver personalised insights that can enhance client engagement and support long-term fitness goals. Each session produces a detailed report, allowing clients to easily review their progress and better understand their health journey.

Mediana Body Analyser Result Sheet

The Mediana Body Analyser provides clients with a detailed Result Sheet that displays various metrics, making it easy for clients to understand their health data and track progress over time.

Visceral Fat Analysis

Gain insights into the amount of fat surrounding your client's organs. High visceral fat levels are linked to higher health risks.

Basal Metabolic Rate

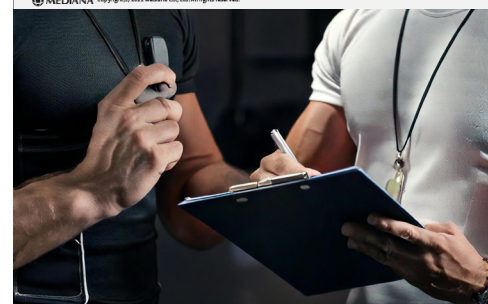
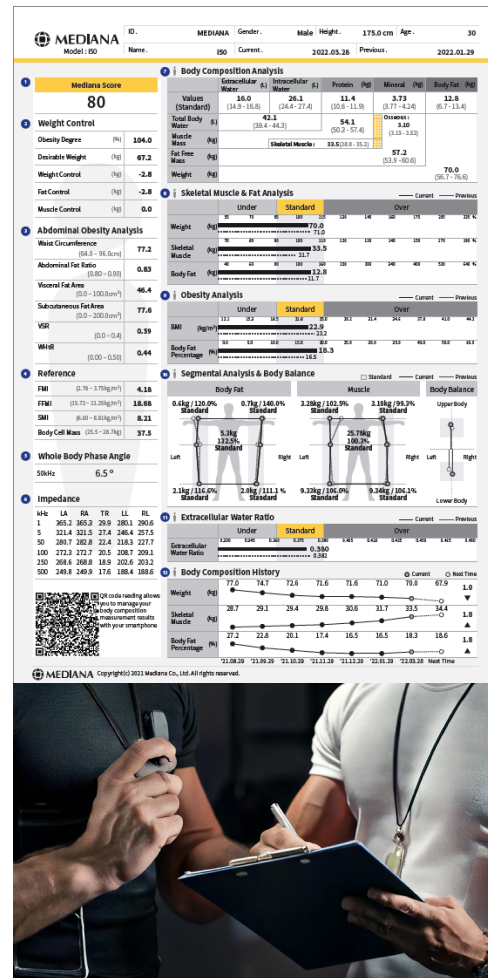
Help clients make informed nutrition choices by understanding how many calories they burn daily at rest.

Segmental Analysis

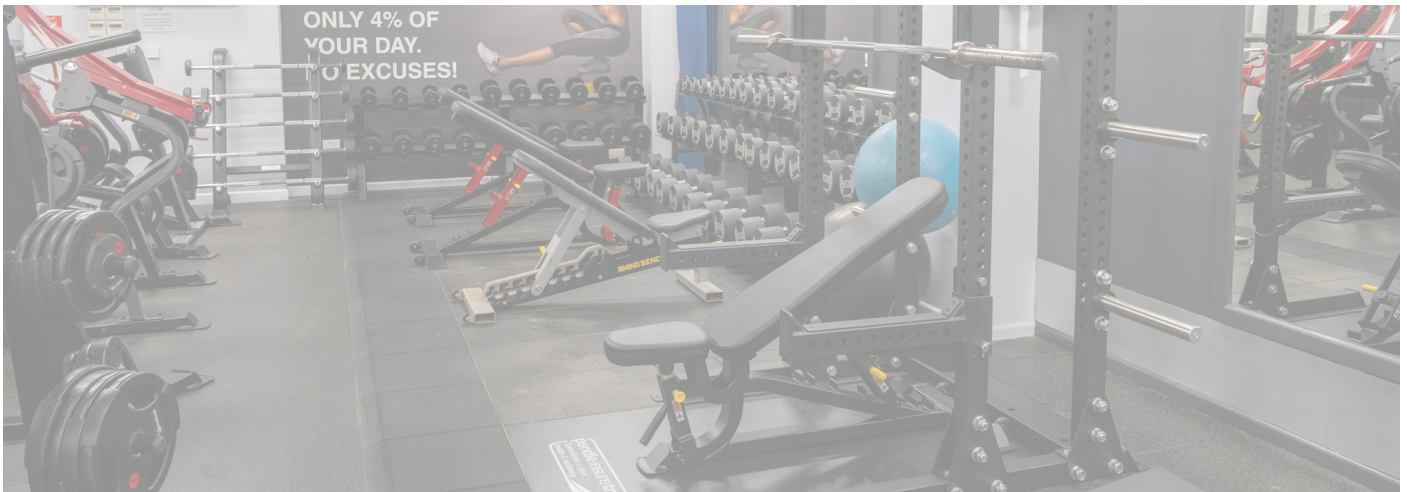
Assess muscle and fat distribution across each segment (right arm, left arm, torso, right leg, and left leg). Detect and address any imbalances to promote symmetry.

Body Composition History

Track changes in your client's weight, muscle mass, and body fat percentage from past tests to clearly show their progress.



Monitor your client's weight, muscle mass, and body fat percentage over time to track their progress using the Mediana Result Sheet.



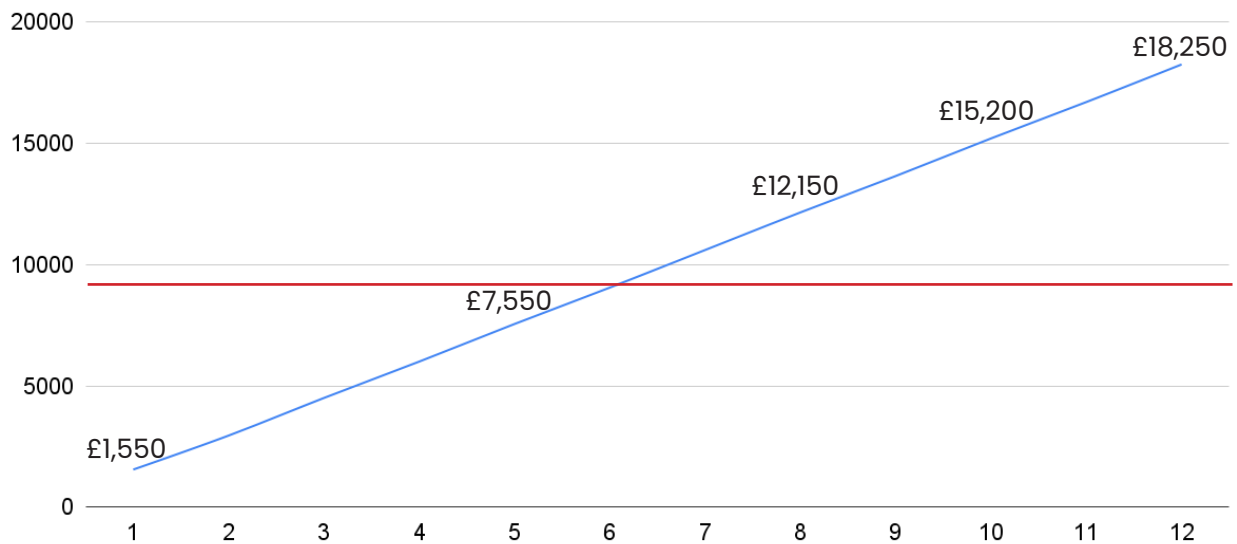
Method 1: Charge Members for Mediana Body Analysis

The Mediana Body Analyser offers a clear opportunity for gyms to introduce a new revenue stream. Many fitness centres charge between **£20 to £30 per test**, enabling clients to track and understand their body metrics over time. Testing two clients per day at £25 per session could generate approximately **£1,500 monthly**, quickly covering the device cost.

Example ROI:
By setting a fee of £25 per test, your gym could recoup the Mediana Body Analyser's cost in just a few months.

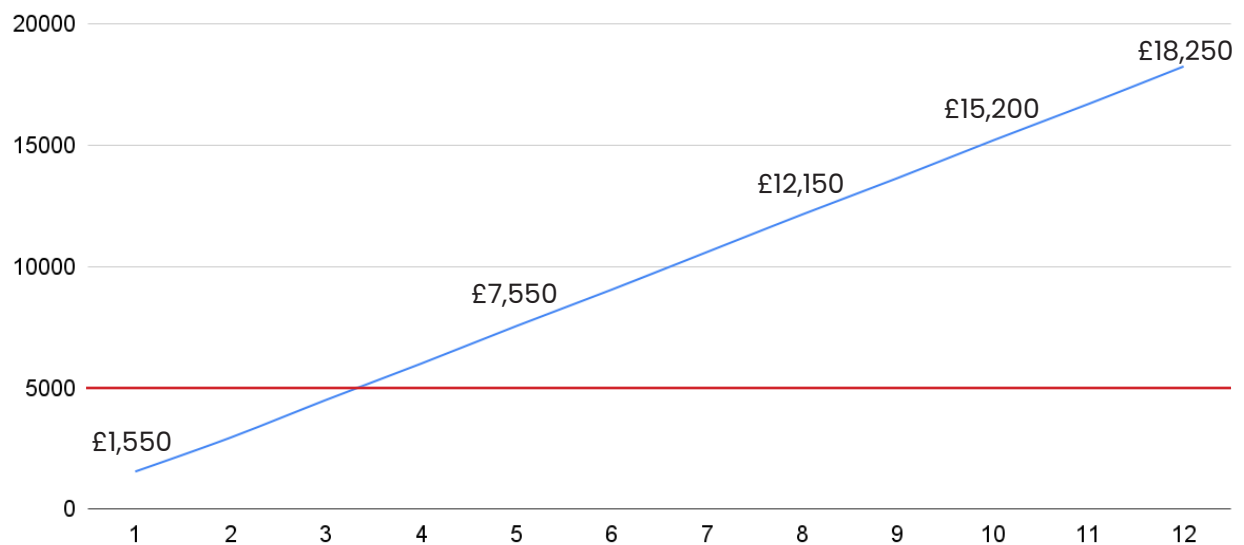
Method 1: Charge Members for Mediana Body Analysis

Mediana i50 - £25 per test, two tests per day



Red line is cost of device. By month six profit is made, creating an additional stream of revenue.

Mediana i30 - £25 per test, two tests per day



Red line is cost of device. By month three profit is made, creating an additional stream of revenue.

Method 2: Attract More Members

The Mediana Body Analyser can be a powerful tool for client acquisition, adding significant value to gym memberships.

1

Offer Complimentary Initial Analysis

Start new members with a complimentary Mediana Body Analyser analysis to show them a baseline of their health.

2

Host High-Traffic Outreach Events

Set up the Mediana Body Analyser at community events or high foot traffic areas, offering a quick analysis.

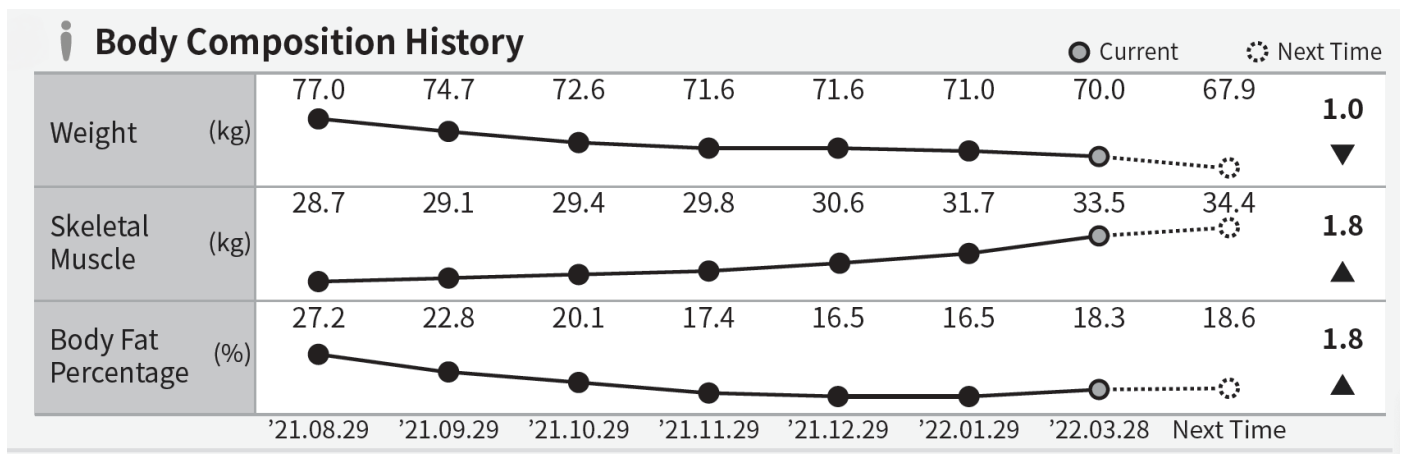
3

Advertise Mediana Body Analyser as a Membership Benefit

Highlight the Mediana Body Analyser's unique health assessments in your marketing campaigns.

Method 3: Improve Retention and Validate Your Services

The Mediana Body Analyser goes beyond basic metrics, helping clients track meaningful body composition changes like muscle gain, fat reduction, and hydration levels.



Benefits of Mediana Body Analyser for Client Retention

Demonstrate Comprehensive Progress: Highlights changes in muscle mass, fat levels, and cellular health.

Body Composition Tracking: The result sheet and historical data tracking keep clients motivated.

Testimonials



Testimonial from Will Smith, Gym Owner at Fitness Plus

Gym Owners – You Need One of These! Increase Member Retention with Body Composition Analysis

“Our members can now see their body fat and water percentage, protein levels, basal metabolic rate and where their muscle and fat is displaced. We book them in for regular reviews and they see these stats change. It keeps them coming back to the gym.”

Click [here](#) to see the full testimony.

Testimonial from Luke Allwood, Fitness Manager at Pendle Leisure Trust

“Using the Mediana Body Analyser on our outreach days has been incredibly effective in raising people’s awareness of their fitness levels. By providing quick, accurate body composition measurements, we’re able to show participants a clear picture of their health and encourage them to take proactive steps toward improvement.

It’s been a fantastic tool for engaging the community, sparking interest in physical activity, and ultimately motivating people to join as members at our leisure centre. The analyser has really helped us bridge the gap between awareness and action.”

Using the Mediana Body Analyser strengthens client satisfaction and fosters long-term loyalty, making it a key asset for any fitness facility.



WE'RE HERE TO HELP YOUR BUSINESS THRIVE

LET'S CHAT

Strengthen your business with enhanced services, increased member loyalty, and a solid reputation. Partner with us for a high-quality product and dedicated support, helping you achieve your business goals while you guide your clients toward theirs.

Contact Gym Gear today to discover how we can help improve your business!

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